

ATVs on the Farm Picture This



ALL-TERRAIN VEHICLES

AN INFORMATIONAL PICTURE PRESENTED BY THE NATIONAL SAFETY COUNCIL

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ATV-Related Fatalities

Between 2007 and 2010, the National Highway Traffic Safety Administration (NHTSA) received **11,000** reports of ATV-related fatalities.

2,778 of those fatalities were children under the age of 18.

That's 25%.
One out of every four.



1,184 were under the age of 18.

That accounts for 43% of all child ATV-related deaths.

Between 2007 and 2010, **654** adults and **134** children died every year from ATV-related injuries.

ATV Risk Factors

Head injuries are the leading cause of ATV-related death among children, accounting for **half** of all ATV-related child fatalities.

Headlines show that kids frequently go without using a helmet, with one study reporting that the majority—**40%**—skip helmets regularly.

Between 2007 and 2010, most child fatalities resulted at least one of the following risk factors:



- 93%** were riding an adult-sized ATV
- 72%** were not wearing helmets
- 45%** occurred multiple riders
- 28%** occurred on paved roads



Many of these deaths could have been prevented.

0% 20% 40% 60% 80% 100%

ATV Safety Tips

- ✓ Always wear a helmet and other safety gear
- ✓ Don't ride on pavement
- ✓ Don't ride under the influence of drugs or alcohol
- ✓ Don't ride recklessly
- ✓ Don't get children on adult ATVs
- ✓ Operate ATVs slower than you think
- ✓ Ride only on designated trails and in a safe area
- ✓ Minimize night-time riding
- ✓ Take an ATV safety course



Source: <https://www.pinterest.com>