

Bike Messenger Safety Picture This



Around 75% of fatal or serious cyclist accidents occur in urban areas.



80% of cyclist casualties occur in daylight.

Causes of Bike Injuries



Inattentive talking



Inattentive driving



Failure to yield

Ways to Stay Safe

BE SAFE



Bicycle helmets prevent serious brain injury by 88% of crashes.

BE SEEN



Use front and back reflectors on your bike to be seen at all times.

BE HEARD



Alert pedestrians that you are near by a bell, horn, or your voice.

Source: <https://www.tommiemedia.com/news/infographic-bicycle-safety-tips/>