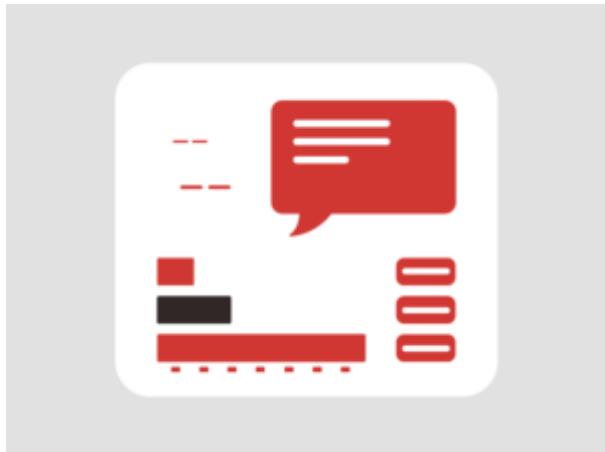


Drive Safely Infographic



DRIVING FOR WORK: MANAGING SPEED

Speed is a major killer on the roads that affects all drivers. Even when respecting speed limits, drivers can drive at inappropriate speeds or have an inappropriate driving style that increases their risk of being harmed in a collision.



WHAT CAN CAUSE SPEEDING WHEN DRIVING FOR WORK?

- Time pressures
- Delivery/stops schedules
- Pay per km/delivery
- Distractions
- Route planning
- Stress
- Unfamiliar locations



HOW DOES SPEED INCREASE RISK ON THE ROAD?



- Reduces reaction time
- Increases stopping distances
- Reduces a vehicle's ability to protect occupants
- Increases the risks to vulnerable road users outside the vehicle

SPEEDING CAN AFFECT ALL DRIVERS IN ALL VEHICLE TYPES



IMPORTANT TO REMEMBER!

Even when respecting speed limits, drivers can travel at inappropriate speeds or have an inappropriate driving style that increases their risk of being harmed in a collision. Even vehicles equipped with top speed limiters can breach lower speed limits.