

Energy Drink Danger – Picture This



THE HIDDEN TRUTH ABOUT THE ENERGY DRINK INDUSTRY

11 / 12 energy drink companies refuse to stop marketing to youth



145 serious injuries

event reports filed with the FDA between 2004-2012

17 were death



5 deaths linked to Monster since 2013



The number of emergency room visits related to energy drinks

doubled from **10,068** to **20,783**



2007	10,068
2011	20,783

5,126 poisonings

related to energy drink exposure reported to US Poison Control Centers between 2010-2013

more than **40%** involved children



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