

# NAA Renter Attitudes Towards Pest Control



Infographics on the attitudes of renters toward pest and the need for pest control.

**BED BUGS GENERATE  
THE MOST ANGST  
AMONG APARTMENT RENTERS**

**39%** SAY IT IS THE PEST  
THEY WOULD "LEAST"  
LIKE TO SEE IN THEIR APARTMENT

**85%** OF APARTMENT  
RENTERS  
HAVE ENCOUNTERED  
**A PEST**  
IN THEIR APARTMENT  
THE PAST **12** MONTHS



MORE THAN **6 IN 10** APARTMENT  
RENTERS  
**TELL SOMEONE**   
WHEN THEY SEE **A PEST** 

**51%** OF APARTMENT  
RENTERS  
 **ARE RARELY OR  
NEVER NOTIFIED**  
OF UPCOMING VISITS FROM THEIR  
PEST CONTROL  
TECHNICIAN  