

# Safety Training Panel with Our Experts Webinar



**Recorded Date:** January 15th, 2020

**Speaker:** Richard Tobin, President & CEO at Bongarde (parent company of SafetyNow)

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## **About the Webinar**

Join our panel of safety experts as they review what is and is not working for safety training in 2019, new methods to try, how to increase your budget and more. Submit your questions on any safety training related subject upon registration to guarantee they are answered during the webinar. Register early as space fills up!

## **About the Speaker**

Rick Tobin originally joined Bongarde Media in 2013 in a marketing role, but quickly worked his way through Product to a take active ownership of the P&L of one of the core business units in Bongarde. Within a year, Rick grew the business profit line by over 400% and has carried that determination and Grit to achieve in other core business areas within the company.

In the fall of 2016, Rick took on the role of President and CEO for Bongarde and is focused on growing the people, services and business.

Prior to joining Bongarde, Rick was a partner in F5 Marketing Group, where he helped clients like Disney, Sterling Commerce, and divisions of Lockheed Martin with online market growth.

Rick has also previously served as Director of Research for Enquiro, now Yellow Pages; authoring landmark research on SERP engagement, usability and UX design for companies like Google, Microsoft, Disney and more.

Rick holds multiple degrees from the University of British Columbia and the University of Edinburgh.